

PRESS PROFILE

Kate TOJEIRO



- Executive coach to some of the world's most successful leaders
- » Experienced motivational speaker
- » Expert in developing confidence and self-belief

For more information on Kate Tojeiro, go to www.katetojeiro.com

Introducing executive coach, facilitator and motivational speaker, Kate Tojeiro – helping some of the world's most successful leaders develop the selfbelief and confidence to fulfil their potential.

Kate Tojeiro is the founder of leadership development firm **X Fusion**, working with senior executives from an impressive list of FTSE 100 and Fortune 100 companies, including Google, Accenture, Rio Tinto and Barclays. Kate has formed a reputation for developing some of the world's most successful leaders, as well as the next generation of rising stars, by helping to develop innate confidence, self-belief and an attitude to "get things done" in both personal and professional life.

Through her unique approach combining coaching, neuro-linguistic programming, questioning, observing and her own tailored activities, Kate's work has transformed large organisations, built communication and leadership skills of individuals and set organically-grown start-ups on the path to fulfilling their potential. This book is not to be missed – insights that will change your approach to dealing with everyday challenges. Kate makes the complex simple and the impossible achievable.

» RENE CARAYOL, MBE

Kate has a rare ability to recognise potential and possibility and she'll show you how to discover it for yourself.

» SIR JOHN WHITMORE

AUTHOR

Kate Tojeiro's first book, The Art of Possible, was published in 2015. It provides fascinating insights into how the brain works through the latest findings of neuroscience, helping people to recognise what is really possible in their everyday life. Inspiration for the book came after watching Ewan McGregor and Charley Boorman's Long Way Round. Kate signed up for her own off road motorcycle challenge across the Pyrenees, despite being a complete novice motorcyclist, and what followed quickly became the most physically and emotionally gruelling experience of her life. Through her own entertaining personal journey, Kate shows how overcoming something scary can turn the feared into something brilliant, and helps other to develop the "can do" attitude required to achieve goals, faster.

READY TO SPEAK TO THE MEDIA

Kate Tojeiro is a highly engaging and experienced speaker, and is available for interview, comment or by-lined articles on a broad range of leadership, self-belief, motivation and neuroscience topics.



"Reaching your potential requires a level of discomfort. When we try something new, we feel uncomfortable just because it is new – nothing more, nothing less"